

SUBJECT TO APPROVAL

Meeting Date: November 10, 2022
5:30 pm

Meeting Place: Town Campus Hammonasset Room

Academy Community Center Advisory Committee. Meeting Minutes

5:30 pm Regular Session

Chairperson Bill Stableford called the meeting on November 10, 2022, to order at 5:30 pm. Also in attendance: Vice Chair Joan McPherson, Sheri Cote, Scott Cochran, Rosalyn Fahey, Austin Hall, John Lamirande, and Beverly Sobran. Also, present Sharon Clarke

1. Approval of minutes

Chairman Bill Stableford ask for comments on the November 3 minutes. The minutes will be amended to reflect Austin Hall was present at the November 3 meeting.

Bill asked for a motion to approve amended minutes, Joan McPherson made a motion, and John Lamirande seconded. The minutes were approved by unanimous vote.

OLD BUSINESS

1. Update Academy Building Committee. Bill reported he has been in contact with the Academy Building committee. Including Al Goldberg. There are no new updates.
2. Finalize Public survey. John Lamirande presented the most recent version of the public survey. John took notes on additions. There was a discussion about names being required or optional. The committee agreed names on the survey are optional.
3. Finalize Postcard for public distribution. Lisa Nee presented the front and back of the postcard. The wording on the back of the postcard was modified to reflect committee member comments
Bill asked for a motion to approve the modified postcard. Scott made a motion, Roz seconded. The motion passed unanimously.

NEW BUSINESS

4. Distribution of postcards. Austin will cull Madison Town events between November 24, the opening of the survey, and and January 12, the closing of the survey. From that list the committee will decide on events to attend and who will attend to distribute information.

5. Discuss press strategy. Bill will reach out to the reporter at the Source. Rita Boland will create a Press Release. Lisa would like to review press release for tone and compatible language. Lisa emphasized that a picture along with a press release is more likely to get publication.

ACTION ITEMS

6. Austin will facilitate the purchase of 1000 postcards and vinyl banner for public presentations.
7. Austin will cull a list of upcoming public events occurring between November 22 and January 12.
8. Bill will create a promotion/press distribution list. All committee members will consider outlets for promotion.
9. Public comment: None
10. Bill asked for a motion to adjourn the meeting. Joan made a motion and John seconded. The motion passed by unanimous vote. The meeting ended at 6:47 pm.

Respectfully submitted,

Lisa Nee

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