

Madison Ad Hoc Affordable Housing Plan Advisory Committee
Regular Meeting Minutes
September 24, 2021
Zoom Meeting

Members Present:

Chairwoman Sarah Mervine, Vice Chairwoman Erin Duques, Erin Mannix, Chad Greenlee, Matthew Keller, Cristal DePietro, Andrea Aron, Peter Roos.

Members Absent:

Heather Noblin

- 1. Meeting called to order at 8:34 a.m.**
- 2. Minutes from the previous meeting are pending approval.**
- 3. Discussion on SCROCOG Survey:**
 - a. What are our next steps?
 - * A meeting was held between Chairwoman Sarah Mervine and First Selectwoman Peggy Lyons regarding how to disperse the survey.
 - * The link is out on the Town website, and will be on the Senior Center, and the Library websites.
 - * Paper copies will be at Town Hall, the Library, and Senior Center.
 - * At this time, the link is buried in the town website, and needs a cover letter to be written by Sarah.
 - * An extension to October 15, 2021 for completion of the survey was agreed upon, and it will be ready by Monday, October 4, 2021.
- 4. Introduction to Erin Mannix, our new Town Planner and member of this Ad-Hoc Committee**
 - a. Erin exclaimed that she is excited to be here and to be part of the group.
 - b. Erin added that she needs to get up to speed on how far the committee has gotten.

5. Resumption of Discussion of Survey:

- a. A letter, written by Chairwoman Sarah Mervine will be attached to the copies, with the SCROCOG letter underneath it.
- b. Our letter would be up on the town website with a link to the survey.
- c. To distribute survey:
 - * Heather Noblin will contact boards, commissions, and committees to disperse it.
 - * Erin Duques will disperse it on the Board of Selectman site.
 - * Erin Mannix will send out an e-blast to residents through the communications systems.
 - * It was discussed that schools may be able to send it out on the “backpack express”.
 - * Sarah Mervine suggested that we send the link to our personal contacts in Madison.
 - * There was discussion on whether or not to post on Facebook Pages.
 - * There was a thought that Facebook Posts could be used to promote the educational forums.
 - * There was a discussion on possible places to set up a table with paper surveys, such as Stop & Shop, Roberts, and R.J.Julia. Some of the sites could keep the surveys on hand and have a box to collect the completed forms. We need to set up a Sign-Up Genius with blocks of time.
 - * These stores need to be contacted for permission.
- d. **Discussion of Facebook Usage was Resumed:**
 - * It was suggested that we think about using Social Media and return to this subject at another time for further discussion.
 - * A point was made with regards to speaking to the administrators about disabling inappropriate comments. If we receive negative comments, how should we respond?
 - * Another point of discussion was offered to focus on Madison pages that are not political.

6. Educational Forums:

- a. A panel discussion would possibly include David Fink, Elaine Reitman, Crystal DePietro, a teacher, possibly a fire fighter, etc.
- b. A possible theme, “Dispelling the Myths of Affordable Housing” could be scheduled after the survey and in the beginning of November.

- c. David Fink should be contacted to generate possible dates, and the town should be consulted regarding Zoom feasibility.
- d. An educational forum should include developers to answer questions from residents.
- e. A list of town owned properties should be generated to investigate possible sites.

7. Further work will be done on our own survey which will be tailored to the needs of Madison.

Meeting adjourned at 8:28 a.m.