

Ad Hoc Affordable Housing Plan Advisory Committee was conducted at 8:30 AM Friday, August 27<sup>th</sup> remotely via Zoom.

MEMBERS PRESENT: Sarah Mervine (chair) Andrea Aron, Erin Duques, Matthew Keller, Heather Noblin and Peter Roos

MEMBERS ABSENT: Chad Greenlee, Rosalyn Fahey, Cristal Depietro

Approval of the July 16, 2021, minutes approved. Roos motioned, and Noblin seconded.

Sarah Mervine informed the committee that Rosalyn Fahey has stepped down and that we will seek to fill her position from the Senior Service Commission as she was appointed from that commission.

The first topic for discussion was the revised survey that we received from SCRCOG. All felt that it was improved and that they had partially taken into consideration our suggestions. However, after a great deal of discussion, we have ultimately concluded that the survey is still lacking some fundamental questions that can help frame the affordable housing need. Furthermore, SCRCOG is still asking questions about rental and homeownership that most residents are ill-prepared to answer. Matt Keller is going to prepare a list of 10 questions that we would like to see included in the survey when it goes out. This is a list that has already received a good deal of attention from the committee and just needs to be refined. We are also going inquire what other feedback they have received from other towns and whether they might put us in touch with other committees.

Also discussed was having the SCRCOG survey go out and then be prepared to send out own survey after a month to six weeks. We could put it on the town website and in the Source and Zip 06. It would be short and to the point and would embody the 10 questions we are preparing.

The next major topic discussed was getting educational meetings arranged in town. Clearly, we think David Fink should lead the first meeting at the library and perhaps a panel might also be added. We are going to target the first week of October to have the initial meeting.

We also discussed creating a video that can help explain affordable housing and why it is needed. Civic leaders as well as residents would be interviewed. This was used very successfully by Guilford.

Lastly, we discussed trying to research potentially available land in Madison that might be suitable for affordable housing. We need to get in touch with the new town planner on this issue. Related to land identification, we discussed having certain developers come speak to us about what they are looking for in a site and what they need to get interested in a town like Madison. Peter is going to reach out to Caleb Group (Wellington project in Madison) and Sarah is going to reach out to Beacon (proposed on the Island property)

Meeting Adjourned at 9:40AM