

Madison Beach and Recreation Commission
Minutes of the Special Meeting, January 21, 2020
Town Campus Room D

In Attendance: Scot Erskine (Director), Mary Pat Nardino (Vice Chair), Vince Dussich, Pamela Greene and Shane Kokoruda.

Not in Attendance: Rob Card (Chair)

Vice Chair Mary Pat Nardino opened up the meeting at 7:00 p.m.

I. Receive update from Director regarding Beach Pass plans:

Scot mentioned that people should be able to go online and renew their membership from last year. He is trying to get the renewal process up and running but does not know if it will be available by April 1, 2020. Mid-May the surf club office will be open to sell the beach passes. Hopefully the site can go live by the end of February. LAZ parking authority met with Scot and he showed them the three beaches and the parking situation.

II. Update on Website Modifications:

Scot stated that Rectrak is a top notch website and it is the filters that need to be fixed or updated and not the actual website itself. The Beach and Recreation Department has a contract with Vermont systems to redo the splash page on the current website. The plan is to clean up the website first, make it more-user friendly and then bring in the beach pass system. The system will have several ways to get to the same page depending what people are searching for. The website needs to be simpler and so does searching the site. Shane mentioned to fix the website to be more users friendly so that people can search topics more easily. Scot mentioned that he also is looking at the gym passes so they can renew them online as well.

III. Adjournment:

Mary Pat Nardino motioned to adjourn the meeting at 8:00 p.m. and Vince seconded. All members present were in favor.

Respectfully Submitted,
Kristen Panzo