

ADVISORY COMMITTEE ON COMMUNITY APPEARANCE
Regular Meeting ~ September 13, 2016
Minutes

The regular meeting of the Advisory Committee on Community Appearance (ACCA) was held on Tuesday, September 13, 2016, in Meeting Room A at the Madison Town Campus, with Matt Williams presiding.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Members absent: Chair E. Ardolino.

Others present: J. De Laura (Zoning Enforcement Officer), Lina DeMasi, Theresa Balzano, Jay Santoro, John Miller, Denise Saunders, Tod Van Kirk.

M. Williams called the meeting to order at approximately 5:00 p.m.

1-7. The following pages contain the recommendations for the applications presented.

8. Informal Discussion Item

M. Williams recused himself in order to lead the discussion.

The owner of 4 Boston Post Road (Yarde Realty Company) came in to discuss an upcoming application with the ACCA members. The purpose of the discussion was to brief them on the marina project to come (46-slip marina, already has DEEP approval) and gain a sense of what they may like/dislike, aesthetically, for the location.

9. Approval of Minutes:

- August 9, 2016

The minutes of August 9, 2016 were reviewed and no amendments were made.

Motion: By J. Cunningham, seconded by P. Clement, to approve the minutes of August 9, 2016 as submitted. All other members present voted in favor. Motion carried.

10. Adjournment:

Motion: By F. Murphy, seconded by J. Cunningham to adjourn at 6:25 pm. All members present voted in favor. Motion carried.

Respectfully submitted,
Shauna Dowd

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: 16-16. 693 Boston Post Road. Minor Site Plan Review for replacement of siding and landscaping of site.

Location: 693 Boston Post Road (Angie Lu Tailors).

Owner: Lina DeMasi

Applicant: Theresa Balzano.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.
- Design recommended for approval with modifications.**
- Further design review recommended.
- Design recommended for denial

Discussion:

Jay Santoro of Madison Flowers & Garden presented the revised landscaping plan for application 16-16. In response to concerns raised at the last meeting, the new plan, as presented, involves increasing the number of plants—to soften the look of the stone. Santoro stated that they were hopeful to keep the existing stone, given the proposed increase in vegetation which includes juniper, holly, *Viburnum*, and more boxwood (to create hedge).

- J. Cunningham summarized the discussion from the previous meeting, reiterating that the color and size of the existing rock is not in keeping with the look of the Downtown District. He recommended a smaller size ($\frac{3}{4}$ " to 1"); it should be a native, wash stone. R. Zollshan agreed that the true issue is the rock. Santoro presented a sample of potential replacement stones ("Upper Delaware"). J. Cunningham stated this was a much better selection.
- Santoro asked if the board would approve the application if they remove/replace the rock in addition to increasing the plants as proposed. J. Cunningham commented on the vegetative species choice. He expressed that neutral flora would be better. The species of juniper should be changed to one of a more green tone (vs blue, as proposed) and slower growth rate (max 12-14" high).
- Santoro asked if the existing rock could be used elsewhere on the property. M. Williams stated that it can be used as long as it is not visible from the street. General consensus of the board was that it would be appropriate to use in the alley or the rear.
- There was further discussion about the specific species proposed for planting. Ultimately, the board agreed that it would be appropriate for the landscaper to provide a complete list, including scientific names, quantity, and size, to CZEO DeLaura.

Theresa Balzano presented the siding portion of the application. As presented, it will be light grey 5” “sawmill” (textured) horizontal Certainteed® siding on the front, and light grey 5” vinyl clapboard siding on the sides.

Moved: By J. Cunningham, seconded by R. Zollshan, to accept the siding plan of application 16-16 as presented (triple 5” sawmill on front, clapboards on side) and to accept the landscape design plans of application 16-16 with following conditions: 1) remove and replace the existing stone with the size and color discussed, 2) change the juniper and viburnum species as discussed, and 3) provide a detailed list of the proposed plants including botanical names, size installed, and quantity to CZEO DeLaura. All members present voted in favor. Motion carried.

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: 16-17. 693 Boston Post Road. Site Plan Review Modification for addition to rear building.

Location: 693 Boston Post Road (Angie Lu Tailors).

Owner: Lina DeMasi

Applicant: Theresa Balzano.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

Discussion:

Theresa Balzano presented application 16-17. As proposed, the addition will be the same color and the same vinyl clapboard siding as the sides of the building.

- P. Clement stated that the proposal is fine, and also at the back of the building (not very visible—if at all—from the road).

Moved: By J. Cunningham, seconded by P. Clement, to accept the design plans of application 16-17 as presented. All members present voted in favor. Motion carried.

At this time, John Miller of Autografix presented a proposal for signs at Angie Lu Tailors (no application was submitted at this time, intent was for discussion only). Miller proposed two (2) black signs on the building over the windows (same location as existing/past signs) and one (1) post out front with a hanging oval sign. The lettering on both would be carved with silver and/or gold leaf letters. Atop the post will be a custom-made 3D replica of an antique sewing machine. The board agreed that the two (2) black signs are too big; Miller stated they could be made smaller, perhaps by 10%.

Moved: By R. Zollshan, seconded by J. Cunningham, to accept the sign design plans as presented with the condition that the two (2) black building signs are reduced in size a minimum of 10%. Assuming this condition is met, CZEO DeLaura can approve the application upon submission. All members present voted in favor. Motion carried.

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: TS-113. 170 Boston Post Road. Temporary sign.

Location: 170 Boston Post Road (Vivid Salon).

Applicant: Debra Panicali.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.
- Design recommended for approval with modifications.
- Further design review recommended.**
- Design recommended for denial

Discussion:

No representative was present to present application TS-113. ACCA members reviewed it anyhow, based on the photograph provided.

Members agreed that the neon green color is too bright. Instead of tabling the application, they agreed that the applicant can submit alternative colors via email, and that the application can be approved via email consensus.

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: TS-114. 738 Boston Post Road. Temporary sign.

Location: 738 Boston Post Road (Page Taft-Christie's).

Applicant: Karen Stephens.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

Discussion:

Denise Saunders presented application TS-114, which proposes an 18"x24" temporary sign displaying the company name and "agent on duty."

Moved: By J. Cunningham, seconded by R. Zollshan, to accept application TS-114 as presented. All members present voted in favor. Motion carried.

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: TS-115. 712 Boston Post Road. Temporary sign.

Location: 712 Boston Post Road (Creations).

Applicant: Alyssa Kellogg.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

Discussion:

Tod Van Kirk presented application TS-115, which proposes an A-frame 40"x25" temporary sign. It will be a black dry-erase board, wording subject to change.

Moved: By R. Zollshan, seconded by J. Cunningham, to accept application TS-115 as presented. All members present voted in favor. Motion carried.

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: TS-117. 1353 Boston Post Road. Temporary sign.

Location: 1353 Boston Post Road (Tiger Group, Inc.).

Applicant: Joe Delaurentis, III.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

Discussion:

A representative presented application TS-117, which proposes an A-frame 47"x27" temporary sign to be put out by the road in the morning and brought in at night (business hours). Currently the sign advertises "we're hiring," but the panels are interchangeable and the wording will be altered as needed.

Moved: By P. Clement, seconded by M. Williams, to accept application TS-117 as presented. All members present voted in favor. Motion carried.

ACCA RECOMMENDATION

ACCA MEETING DATE: SEPTEMBER 13, 2016

Application: TS-118. 111 Bradley Road. Temporary sign.

Location: 111 Bradley Road (Hammonasset Crossfit).

Applicant: Jessica Dean.

Members present: M. Williams, F. Murphy, R. Zollshan, J. Cunningham, P. Clement.

Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

Discussion:

No representative was present to present application TS-118. ACCA members reviewed it anyhow, based on the photograph provided. The 3'x4' A-frame sign includes the company name, logo, website, and concise, relevant wording.

Moved: By J. Cunningham, seconded by P. Clement, to accept application TS-118 as presented. All members present voted in favor. Motion carried.