

**ADVISORY COMMITTEE ON COMMUNITY APPEARANCE**  
**Regular Meeting ~ January 12, 2016**  
**Minutes**

The regular meeting of the Advisory Committee on Community Appearance (ACCA) was held on Tuesday, January 12, 2016, in Meeting Room A at the Madison Town Campus, with Matt Williams presiding.

**Members present:** F. Murphy, M. Williams, P. Clement, and R. Zollshan.

**Members absent:** Chair E. Ardolino and J. Cunningham.

**Others present:** J. De Laura (Zoning Enforcement Officer), Ron Clark (P&Z Liaison), Benjamin Gray, John Miller, Dave & Lucille Viola, and Rick Viola.

M. Williams called the meeting to order at approximately 5:00 p.m.

**1-4. The following pages contain the recommendations for the applications presented.**

**5. Approval of Minutes:**

- December 08, 2015

The minutes of December 08, 2015 were reviewed and no amendments were made

Motion: By P. Clement, seconded by F. Murphy, to approve the minutes of December 08, 2015 as submitted. All members present voted in favor. Motion carried.

**5. Adjournment:**

Motion: By M. Williams, seconded by P. Clement, to adjourn at 5:19pm. All members present voted in favor. Motion carried.

Respectfully submitted,  
Shauna Dowd

## ACCA RECOMMENDATION

ACCA MEETING DATE: JANUARY 12, 2016

**Application:** S-376. 82 Bradley Road. Map 38, Lot 83. D District.  
**Permanent sign.**

**Location:** 82 Bradley Road.

**Owner:** Bradley Commons, LLC.

**Applicant:** Benjamin Gray.

**Members present:** F. Murphy, M. Williams, P. Clement, and R. Zollshan.

### Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

**Note:** R. Zollshan recused himself from the deliberation of application S-376.

### Discussion:

Benjamin Gray presented application S-376, which seeks design approval for a permanent sign to be mounted on the side of the building at 82 Bradley Road. The sign will be created by the same artist who designed the other signs on the building; it will be the same size and color as those other signs.

**Moved:** By F. Murphy, seconded by P. Clement, to accept the design as presented. R. Zollshan abstained. All other members present voted in favor. Motion carried.

## ACCA RECOMMENDATION

ACCA MEETING DATE: JANUARY 12, 2016

**Application:** S-378. 111 Bradley Road Map 48, Lot 47. D District.  
**Permanent sign.**

**Location:** 111 Bradley Road.

**Owner:** Viola Madison Realty.

**Applicant:** Madison Performance Training (Hammonasset Crossfit).

**Members present:** F. Murphy, M. Williams, P. Clement, and R. Zollshan.

### Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

**Note:** M. Williams recused himself from the deliberation of application S-378.

### Discussion:

Rick Viola presented application S-378, which seeks design approval for a permanent sign to be mounted above the front entrance. The sign is small enough to fit above the door, not lit or illuminated, and colors blend with the aesthetics of the building. There is no other related signage on the street.

**Moved:** By R. Zollshan, seconded by P. Clement, to accept the design as presented. M. Williams abstained. All other members present voted in favor. Motion carried.

## ACCA RECOMMENDATION

ACCA MEETING DATE: JANUARY 12, 2016

**Application:** S-377. 15 Meigs Avenue. Map 38, Lot 115. D District.  
**Permanent sign.**

**Location:** 15 Meigs Avenue (Coastal Chiropractic & Wellness).

**Owner:** Dr. Keith Mirante.

**Applicant:** Autographix (John Miller).

**Members present:** F. Murphy, M. Williams, P. Clement, and R. Zollshan.

### Action:

- Design recommended for approval as presented.**
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

### Discussion:

John Miller, representative of Autographix, presented application S-377, which seeks design approval of a permanent sign to replace an existing sign in front of Coastal Chiropractics & Wellness at 15 Meigs Avenue. The existing sign (black in color) is ineffective, as new patients often have trouble finding the office location. Dr. Mirante has changed the logo of his practice; the proposed sign incorporates that logo. As proposed, the sign will be the same size and location as the existing, but instead of hanging from one post, (2) white posts are proposed. The opaque background of the sign will also be white. The lettering will be translucent (acrylic, “push-through letters”); the sign will be lit internally (LED), so the letters are subtly illuminated.

- R. Zollshan asked what materials will be used. Miller provided a sample and stated that both the body and the faces of the sign will be made of aluminum extrusion.
- R. Zollshan inquired as to how the sign could be changed in the future; Miller explained that there is a removal panel in the bottom, and a new face can easily be inserted.
- F. Murphy asked what hours the sign will be lit. Miller stated that the sign will only be lit when needed during hours of operation.

**Moved:** By R. Zollshan, seconded by P. Clement, to accept the design as presented. All members present voted in favor. Motion carried.

## ACCA RECOMMENDATION

ACCA MEETING DATE: JANUARY 12, 2016

**Application:** 16-01. 111 Bradley Road. Map 48, Lot 47. D District.  
New canopy on west side (front corner).

**Location:** 111 Bradley Road.

**Owner/Applicant:** Viola Madison Realty.

**Members present:** F. Murphy, M. Williams, P. Clement, and R. Zollshan.

### Action:

- Design recommended for approval as presented.
- Design recommended for approval with modifications.
- Further design review recommended.
- Design recommended for denial

**Note:** M. Williams recused himself from the deliberation of application 16-01.

### Discussion:

M. Williams presented application 16-01, which seeks design approval of a new canopy to be installed on the west side of the building at 111 Bradley Road. As presented, the canopy will be narrow (maximum 24ft<sup>2</sup>); the purpose is to provide some cover by the door. There will also be recessed lights, providing minimal illumination. The intention is for this area to be used as an exit, not an entrance.

**Moved:** By P. Clement, seconded by F. Murphy, to accept the design as presented. M. Williams abstained. All other members present voted in favor. Motion carried.